

NC Vision Zero

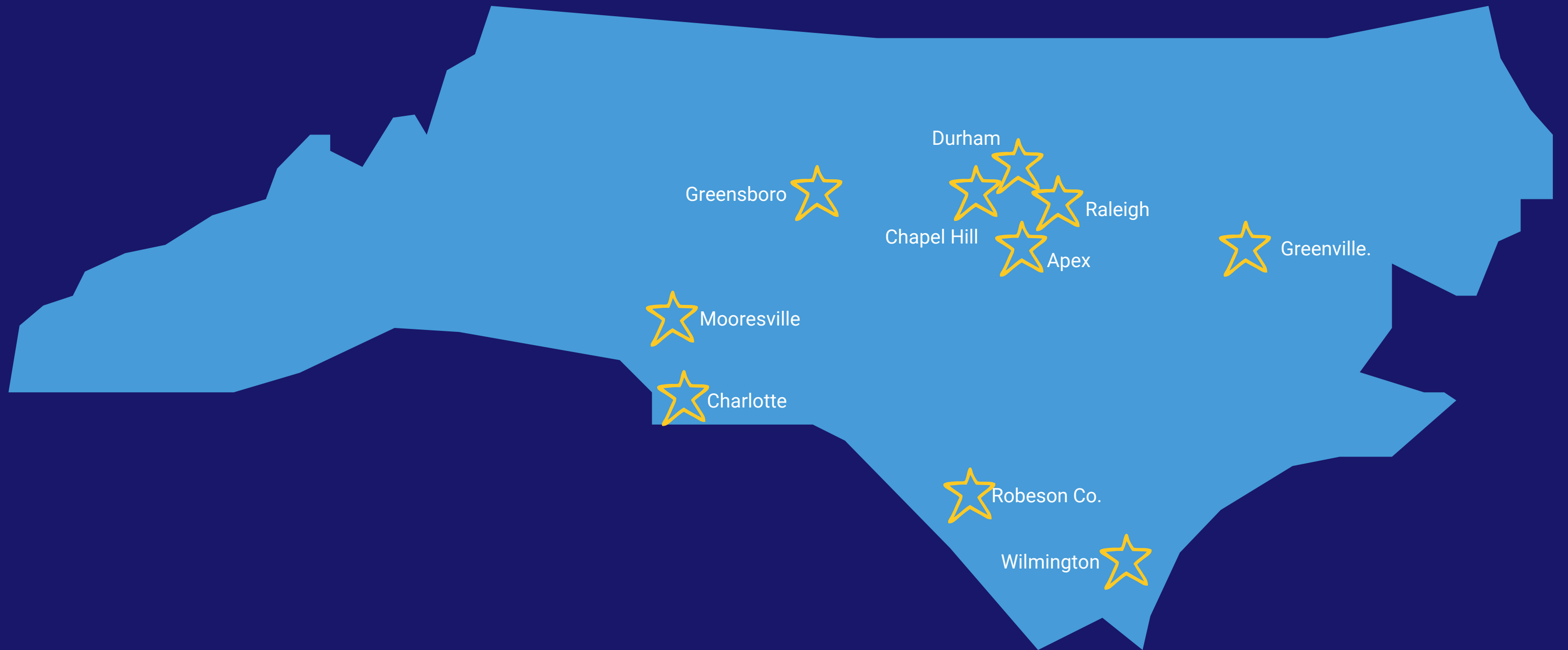
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NC
VISION
ZERO

Vision Zero Communities



Safe Systems approach

TRADITIONAL APPROACH

Traffic deaths are **INEVITABLE**

PERFECT human behavior

Prevent **COLLISIONS**

INDIVIDUAL responsibility

Saving lives is **EXPENSIVE**

VS

VISION ZERO

Traffic deaths are **PREVENTABLE**

Integrate **HUMAN FAILING** in approach

Prevent **FATAL AND SEVERE CRASHES**

SYSTEMS approach

Saving lives is **NOT EXPENSIVE**

Meet the Team



Dr. Becky Naumann
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Seth LaJeunesse
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Stephen Heiny
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Dr. Kristen Hassmiller Lich
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Dr. Kelly Evenson
Dept. of Epidemiology

What we do

Develop resource materials for VZ communities

Our team has created the following resources for VZ communities in NC:

- A guide for developing an effective Vision Zero Plan
- A set of evidence-based, road safety interventions that are politically viable in NC
- A milestones checklist for tracking implementation

Provide technical assistance and host statewide meetings

Following the model developed by the MCH workforce development center, four members of our team serve as "coaches" to meet monthly with Vision Zero communities to provide technical assistance and share best practices for building strong, diverse coalitions. At quarterly meetings, VZ leaders across the state share insights and learn from one another.

Evaluate VZ progress in NC

Our team is dedicated to documenting and investigating how Vision Zero can be effectively implemented to share findings with a wider audience to advance road safety.

Assessments include:

- Implementation milestones
- Community Readiness Assessment
- Vision Zero descriptive characteristics
- Collaboration assessment
- Evaluation of Leadership Institute

Host the first ever Vision Zero Leadership Institute

In June 2021 our team will host a four day team training institute. Eight NC VZ communities are bringing multidisciplinary teams of 3-6 people. Teams will work closely to apply systems-thinking tools to VZ, hear lessons learned from VZ leaders across the US, and learn how to build coalitions that are equipped to bring about transformative change to end traffic fatalities in their communities.

Core topics

- Safe Systems and Vision Zero
- Effective goal setting
- Transformative change
- Integrating systems-thinking and equity
- Strong coalitions
- Sustainability



Guest speakers

- Mark Ezzell, GHSP
- Leah Shahum, VZN
- Steve Orton, NCIPH
- Veronica Davis, VZ Houston
- Lily Reynolds VZ Philadelphia
- Rolf Eisinger, VZ Denver
- Ingrid Bou-Saada, NCDPH
- Lewis Leff, VZ Austin
- Hans Larsen, VZ Fremont
- Tony Gomez, VZ Seattle
- Christy Kwan, Families for Safe Streets
- Councilwoman Shirley Gonzales, VZ San Antonio

2021 NC Vision Zero Leadership Institute

Tools

- Core Conversations worksheet
- 5 Rs systems-thinking tool
- REI's Groundwater Approach
- Coalition sustainability toolkit
- Making the pitch worksheet
- 30-30 planning tool





What's next

- Scale up Leadership Institute model
- Statewide VZ Task Force
- 2nd Annual VZ Leadership Institute



Thank you!

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